**Discovering The Product**

1. **Search / Filters :**

* Is the search fast and accurate: Yes
* Are there filters and do they work correctly : Yes
* Do results update without reloading the page : No

1. **Product Pages**

* Image quality (clear, high-resolution, zoom available) : No
* Clear product description and technical specs:

Yes

* Price displayed clearly, including discounts : No
* Are there customer reviews and ratings : Yes

1. **Cart & Checkout Process**

* Ease of adding/removing products from the cart : ease adding while not in the product page and kindda hard removing some customers would find it challenging
* Shipping cost and delivery time shown clearly : Yes
* Guest checkout option available : Yes
* Number of steps to complete a purchase: 5

1. **Mobile Experience**

* Is the design responsive to small screens : Yes
* Are menus, buttons, and text easy to read and use : Yes

1. **Speed & Performance**

* Page load time : 5.8s
* Are images/videos heavy and slowing the site down : Yes
* Smooth navigation between pages : Yes

1. **Security & Trust**

* SSL certificate present : Yes
* Clear return and shipping policies : No
* Trusted payment logos visible : No